



Midwest CUPA-HR Newsletter

Spring/Summer, 2010

2010 MWR Annual Conference “Targets Innovation”

The 2010 Midwest CUPA-HR Conference, held in Minneapolis on April 11-14, was the perfect place for conference participants to set their sights on innovation and tackle the challenges of how to continue to reinvent the way we, as HR professionals, bring value to our institutions.

increase prestige and academic excellence in colleges and universities nation-wide.



Margaret Morford with MWR Chair Gary Johnson



Keynoter Gardner Campbell, with Toni Block, TIAA-CREF and Gary Johnson, Chair, MWR

Tuesday’s keynoter, Margaret Morford, president of The HR Edge, Inc., spoke about “Creative Business Thinking for Success –When Pigs Fly”. Morford emphasized the importance of innovation for organizations that want to compete successfully in today’s business environment. She encouraged participants to shift their mindset and learn to think in ways they never thought possible.

Kicking off the conference was a timely keynote address by Gardner Campbell, Director of the Academy for Teaching and Learning at Baylor University. Campbell’s address was entitled “From Memex to YouTube: How Information and Communication Technologies are Transforming 21st-Century Higher Education.” Campbell explored Web 2.0 in higher education, and suggested ways that new technologies could

On Wednesday, participants heard a more sobering presentation from Nick and Carolyn Ryberg, founders of Ethos-One Consulting, entitled “A Cautionary Tale—Lessons Learned and Business Ethics”. The presentation was based on the experiences of the Rybergs, with a focus on where things went wrong, the experience of facing federal prosecution and incarceration, renewal, redemption, and key lessons learned. The presentation provided a warning about crossing the line of unethical behavior, the likely consequences of doing so,



and key lessons learned by two individuals with real-life experience.

In addition to the keynote addresses, participants were able to participate in thirty-two (32) concurrent session presentations as well as take advantage of several networking opportunities, including an evening at the Mill City Museum, built on the ruins of what was once the world's largest flour mill. With special activities, including a movie, elevator rides to re-live the workings of the mill, and baking brownies from scratch, the Mill City Museum was a sure hit.

The MWR thanks its Mary Ann Wersch Premier Partners TIAA-CREF, Sibson Consulting, A Division of Segal, VALIC, and ING and its Distinguished Partners Aetna, Fidelity Investments, Standard Insurance, and Diversified Investment Advisors for providing such generous support for the conference.

Award Winners Announced

Congratulations to the following MWR award winners for 2010 who were recognized at the region's Spring meeting in Minneapolis:

Heather Kidd, Minnesota State Colleges and Universities, received the Minnesota Chapter Distinguished Service award;

Ball State University was recognized with the Successful Practices award for its comprehensive customer service training program in response to the mandate in the university's five-year strategic plan to "create a service-oriented campus culture in all units";

Patrick Rhoton, Mount Vernon Nazarene University, received an award for Outstanding Service to the MWR.



Nancy Grassel, Chair-Elect and *Gary Johnson*, Chair, congratulate *Marta Stephens* who accepted the Successful Practices Award on behalf of Ball State University.

Chapter News...

The **Indiana** Chapter held its Spring conference on April 20, 2010 at the University of Indianapolis. In addition to a keynote on P.E.A.K. Performance by Dr. David Johnson of the University of Saint Francis, there were eight other concurrent programming sessions. The Chapter also partnered with the Indianapolis office of Ice Miller LLP to offer an immigration training session on January 22, 2010 in response to the expressed interest of the membership.

The **Iowa** Chapter of the Iowa CUPA-HR held its 34th annual joint conference with the Iowa College and University Business Officers on April 22 and 23 at the Gateway Hotel and Conference Center in Ames. In addition to four General Sessions on current topics, participants were able to attend several other break-out sessions and interest group meetings.



Minnesota Chapter members held their Spring Business Meeting on April 13 at the Marriott Hotel during the Midwest Regional meeting in Minneapolis. In addition, chapter members hosted an informal gathering at the Marriott during the conference. Board members for 2010 include: Lori Collard, The College of St. Scholastica, Duluth; Heather Kidd, Minnesota State Colleges and Universities; Kay Cooper, College of Continuing Education, University of Minnesota; Stephanie Miller, Metropolitan State University, St. Paul; Lora Steil, St. Olaf College, Northfield; Bill Brady, Minnesota State Colleges and Universities; Sara Schnell, St. Catherine University; and Linda Maleitzke, University of Minnesota.

Ohio Chapter officers for 2010 include Kathie Gibb, Otterbein College, Westerville; Andrew Boothe, Mount Union College, Alliance; Debra Guilbert, Ohio Dominican University, Columbus; Laura Ford, Otterbein College; Theresa Dunn, Capital University, Columbus; Tonya Paul, Ohio Northern University, Ada; and Randi Moldovan, Franklin University, Columbus

Welcome New Members...

The following institutions from the Midwest region have recently joined CUPA-HR. We extend a warm welcome to all.

- Sara Biskey, Director of Human Resources, North Central University, Minneapolis, MN
- Barbara Burns, Payroll & Benefits Administrator, Missouri Baptist University, Saint Louis, MO
- Julie Gednalske, AVP for Human Resources, University of Sioux Falls, SD
- Estela Godina, Business Office Manager, Lexington College, Chicago, IL
- James L. Harter, Vice President for Administrative Services, Mercy College of Northwest Ohio, Toledo

- Dennis A. Joslin, President, Nebraska Methodist College, Omaha, NE
- Denise A. T. Kriebel, Director of Human Resources, Anderson University, Anderson, IN
- Jo Ann Mattison, Director of Human Resources, Bethany College, Lindsborg, KS
- Christine Mulka, Controller and HR Manager, Calvin Theological Seminary, Grand Rapids, MI
- Jauhn Nash, Director of Human Resources and Payroll Services, Pinnacle Career Institute, Kansas City, MO
- Stacey O'Brien, Director, Human Resources, John Wood Community College, Quincy, IL
- Vicki Wimbs, Director of Human Resources, Martin University, Indianapolis, IN



Upcoming CUPA-HR Events

- July 9-11, 2010, Association Leadership Program (by invitation), Doubletree Hotel-Downtown, Nashville, TN
- September 20-22, 2010, CUPA-HR Annual Conference and Expo, Hilton New Orleans Riverside, New Orleans, LA
- May 15-18, 2011, CUPA-HR Midwest Regional Conference, JW Marriott, Indianapolis, IN



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Midwest Region

MWR CUPA-HR Board of Directors, 2010-2011

The following slate of officers for the CUPA-HR Midwest region was announced for 2010-2011: Chair: Nancy Grassel, Black Hills State University, Spearfish, SD; Chair-elect: Karl Sparks, University of Wisconsin, Milwaukee; Past-Chair and Regional Representative to the National Board: Gary Johnson, Drake University, Des Moines, IA; Regional Representative to the National Board: Patrick Rhoton, Mount Vernon Nazarene University, Mount Vernon, OH; Director for Communications: Gary Janikowski, Minnesota State Colleges and Universities System Office, St. Paul, MN; and Treasurer: Kelli Shuman, South Dakota School of Mines and Technology, Rapid City, SD

To submit articles or ideas for future Newsletters, contact:

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More MWR Conference Photos



Theresa Feldmeier, Treasurer, MWR, works the registration desk prior to the conference



Nancy Grassel, MWR Chair-Elect, congratulates Lisa Franczak, of Northwestern University Health Sciences University, who won the Grand Prize of a complimentary registration for the 2011 CUPA-MWR Conference in Indianapolis.



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CUPA-HR President Mary Maher, center, chats with Kelly Shuman, South Dakota School of Mines & Technology, and Troy Dreyer, ING at the Newcomers' Reception



Kelly Shuman, South Dakota School of Mines & Technology, Renee Schmidt, Minnesota State Colleges & Universities, Mona Roozeboom, Central College, and Beth Anderson, Central College, chat at the Newcomers' Reception