



Midwest CUPA-HR Newsletter

October, 2009

Greetings From The Chair

The Midwest Region Board is pleased and excited to invite you to join us at the Minneapolis Marriott City Center in beautiful downtown Minneapolis, Minnesota for the CUPA-HR Midwest Region Conference 2010 “Targeting Innovation”. Mark your calendars for April 11-14, 2010 and watch for conference information on the CUPA-HR Midwest website at <http://www.cupahrregions.org/midwest/index.asp>.

According to Steve Jobs, CEO Apple Computers, *“Innovation distinguishes between a leader and a follower.”* You will be listening to inspiring keynotes (three this year!), attending informative concurrent sessions and networking with your HR colleagues. Learn what others are doing and share your experiences. *“Learning and innovation go hand in hand. The arrogance of success is to think that what you did yesterday will be sufficient for tomorrow.”* William Pollard former CEO of ServiceMaster.

We will also take time to have some fun! In addition to a fun run/walk down along the Mississippi River, we will have a night out on the town at the Mill City Museum. The Minneapolis Marriott City Center is located directly adjacent to the Nicollet Mall with easy access at street level or

through the skyway system if you are interested in getting in a little shopping. The Minneapolis light rail system is only a couple of blocks from the Marriott’s main entrance, so you might choose to take a trip out to the Mall of America.

Come and learn from the experts and from one another. Join us as we as we investigate together “Targeting Innovation”.

Gary Johnson, Chair MWR CUPA-HR



The Spring Conference gala event will be held at the Mill City Museum in Minneapolis. Touring the venue are members of the MWR Board and National Office staff, L-R: Julie Jenson, Past Chair, Nancy Grassel, Chair Elect, Gary Johnson, Chair, Shiona Christenson, National Office staff, and Theresa Feldmeier, Treasurer.

Association Leadership Program (ALP) Highlights

CUPA-HR national leaders, regional board members, chapter leaders, emerging leaders and corporate partners met for the annual Association Leadership Program (ALP) in Tempe, Arizona in July to exchange ideas, discuss priorities, and explore key issues for the profession. Keynote addresses by Allison Vaillancourt, vice president for human resources at The University of Arizona and past chair of CUPA-HR's national board, and Gardner Campbell, director of the Academy for Teaching and Learning at Baylor University, highlighted the conference. Vaillancourt discussed "Taking Care of HR When HR is Taking Care of Everyone Else" and Campbell's address was a Web 2.0 presentation regarding the use of social media in HR and ways to leverage Web 2.0 tools to interact with employees and students. Gardner will present a keynote address on this topic at the MWR Spring meeting in Minneapolis.

ALP attendees also discussed CUPA-HR's strategic priorities for 2009-10:

- Emerging Issues
- Learning and Professional Development
- Legislative Issues; and
- Communication and Outreach



ALP Chapter representatives L-R: Barbara Lay, Denison (Ohio) University, Debra Guilbert, Ohio Dominican University, Mary Gale, William Mitchell College of Law (Minnesota), Pam Dollard, University of Wisconsin Colleges, and MWR Emerging Leader Kelli Shuman, South Dakota School of Mines and Technology

Welcome New Members

The CUPA-HR Midwest Region welcomes the following new CUPA-HR members:

- Angel Sarver, Director, Human Resources, Baptist Bible College, Springfield, MO
- Julee Sherman, VP for Finance and Administration, Central Methodist University, Fayette, MO
- Ali Robertson, Director, Human Resources, Kellogg Community College, Battle Creek, MI
- Karen Touzeau, Assistant Vice Chancellor, Human Resources, University of Missouri-Columbia
- Lori Reed, Director, Human Resources, Winona State University, Winona, MN

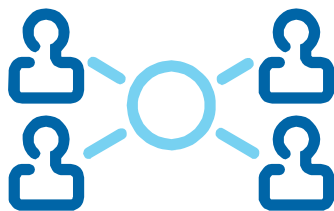
Nominate a Colleague for a MWR Award

Nominations are being accepted for recognition awards at the 2010 Midwest Region Conference in Minneapolis. Consider nominating a colleague(s) for their contributions to CUPA-HR and the higher education human resource profession. The following are the award categories:

- Excellence in Human Resource Management Practices Award
- Successful Practices Award
- Midwest Region Outstanding Service Award
- Chapter Distinguished Service Award
- Midwest Retiree Lifetime Membership Award

To view the award descriptions and criteria and submit a nomination, please visit the MWR awards page: <http://www.cupahrregions.org/midwest/>

The deadline for submissions is January 15, 2010.



Chapter News....

The **Illinois** Chapter will hold its fall conference on November 5-6, 2009 at Lincoln Land Community College in Springfield. Included on the agenda are Hot Topics Roundtable discussions, and

programs on Sustaining a Healthy Campus in a Challenging Environment, Effective Recruitment Strategies, and a Legal Update.

The **Indiana** Chapter hosted a meeting as part of the Indiana State SHRM Conference on September 1, 2009. Its Spring Conference was held on April 21, 2009 at Marian College in Indianapolis.

The **Michigan** CUPA-HR Chapter held its fall meeting on September 30-October 2, 2009. The theme for this year's conference was *Portraits of Progress in HR*. The University of Michigan hosted the event. Highlights of the conference were three keynote speakers, along with twenty (20) concurrent sessions that covered tracks in the areas of benefits, compensation, employment, Labor/Employee Relations, and Organizational Development/HR Strategy. Participants also enjoyed "An Evening of Art" social event at the University of Michigan Museum of Art.

The **Minnesota** CUPA-HR Chapter has scheduled its fall conference, *The New Playbook: Tools & Technology to Transform HR*, for November 4-5, 2009 at the University of Minnesota. In addition to keynotes on Building the HR Leader Toolkit and Social Media and HR, there will be a legal update and several concurrent sessions. One of the concurrent session tracks is a whole-day intensive workshop led by *hr connection®* on developing a toolkit for leadership within HR at all levels.

The **Ohio** Chapter fall conference was held on October 28-29, 2009 at Ohio Dominican University, in Columbus. The conference theme was *Challenges and Opportunities for HR in these Economic Times*. Presentations included sessions on Social Media and HR, Communicating for Impact, Legal Update, Sweeping Up Nickels and Dimes, Pros and Cons of National Health Care Plans, as well as Roundtable Discussions.

Bob Barley Memorial Conference Grant Recipient for MWR Named

Congratulations to Rebecca A. Mann, HR Specialist, Edison State Community College in Piqua, Ohio, who has been named the MWR Bob Barley Memorial Conference Grant recipient for this year.

Each year, CUPA-HR awards four Bob Barley Memorial Conference Grants to assist individuals who may not otherwise be able to attend a regional or national CUPA-HR program. Grants are awarded to CUPA-HR members or potential members who traditionally have not had the opportunity to attend CUPA-HR educational programs. Grant monies can be used for a regional or national program and are intended for traditionally under-represented groups in the higher education HR profession. Grant applicants must demonstrate how they would benefit from receiving the grant. Applicants can have attended a previous program or seminar, but should express why they may not be able to attend a program without this grant. Nominations for next year's grant recipients will be announced in the spring of 2010.

The Bob Marley Memorial Conference Grant was established to acknowledge the many

contributions of Bob Barley, an employee of ING and a long-standing supporter of CUPA-HR.



Upcoming CUPA-HR Events

- November 5-6, 2009, Illinois Chapter Fall Conference
- November 5-6, 2009, Minnesota Chapter Fall Conference
- November 5-6, 2009, Missouri Chapter Conference
- November 20, 2009, CUPA-HR Webinar: *How Times Change: HR Services to Attract and Retain an Experienced Workforce*
- April 11-14, 2010, Midwest Region Conference, Minneapolis Marriott City Center
- April 20, 2010, Indiana Chapter Spring Conference, University of Indianapolis
- September 20-22, 2010, CUPA-HR Annual Conference & Expo, Hilton New Orleans Riverside



MWR CUPA-HR Board of Directors, 2009-2010

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